

**WELCOME ADDRESS by Mr. Joseph FAYESE (CEO, TML)**  
**Delivered Thursday, 20 Dec. 2012**

I am quite pleased to welcome you all to the inaugural award ceremony of Andrews Challenge.

**True Measures Limited is an education-oriented organization which focuses on Electronic Testing and Online Exams.** We help institutions, governments and companies to design and implement electronic tests to speedily obtain true measures of competence. Such can be used for annual evaluation, performance assessment, educational admissions, recruitment viability and other purposes.

We have watched with dismay, consistent drop in performance among students at both the Senior Secondary School Final Exams and our higher institutions. Andrews Challenge is an online contest set up by True Measures Limited to refocus the youths from internet vices and other distractions unto their studies.

The *mission* is to award scholarship prizes to deserving Secondary and Tertiary students.

The *vision* is to stimulate the reading culture, better educational performances and healthy academic rivalry across the nation.

This is the first time in the history of this country where a recent enterprise that was established by young professionals will organize and execute a real time and online academic competition with a promise to transparently engage and reward both senior secondary school students and junior undergraduates across the country. To God be the glory, we are here today to deliver on that promise as we award prizes to the eligible and outstanding contestants who competed according to the rules. Some students jeopardize their success by NOT reading or following examinations instructions. Others are simply mischievous, thinking they can outsmart the system with cheating. Unfortunately, for such people, online exams. have strict rules that can be tracked and implemented automatically. There are electronic logs or imprint of everything done by whoever, whenever from wherever!

According to Nelson Mandela, **“Education is the most powerful weapon which you can use to change the world.”** We therefore seize this opportunity to create a new era of academic excellence. We intend to engage education stake-holders more often as we direct their focus to those things that make for a greater nation and a brighter future. We do understand that it is not just enough to have many schools with beautiful classrooms but to ensure that students are made to revise the subjects and topics in their curriculum as many times as possible. As Walter Cronkite puts it, **“Whatever the cost of our libraries, the price is cheap compared to that of an ignorant nation.”** We are therefore motivated to ensure that students know better so they can do better in their various endeavours. All the participants of our Season 1 contest were given a free opportunity to contest and it is instructive that two of the Secondary winners are biological sisters who persevered by paying the token fee for more attempts. Often, extra-ordinary achievement is synonymous with those who go the extra mile by investing time, money and effort beyond the ordinary person’s quest for success.

As you all become part of our success story today, we request that you stand by us in the years to come so as to celebrate many more awardees. We hope the press will help to spread the news and that people of goodwill will partner with us to sponsor more and bigger prizes, both individually and as corporate entities. To our scholars and recipients of today, I say ‘Congrats’! On this note the staff and Management of True Measures Ltd do welcome you all and appreciate your presence.

Thank you.

**-[www.andrewschallenge.net](http://www.andrewschallenge.net)**